



GONE FOR GOOD

FRANCHISE OPPORTUNITY



When We Work, We Work For Good.

Own a Document Shredding Franchise
With a Strong Mission to Provide
Meaningful Employment for Adults
with Disabilities



We all have a stake in the secure destruction of personal, private documents and data. It keeps everything confidential from medical and financial information to legal and proprietary data. Add environmental protection, compliance, clutter reduction, and reputation management, and the value of document shredding services becomes even clearer.

Document shredding companies are in business to sell security, safety, and peace of mind. They give banks, hospitals, lawyers, governments, and others a way to purge paper, protect privacy, and prevent security breaches.



What if the purpose of a business goes beyond the numbers on a balance sheet and counts its rewards in lives changed? That's what sets Gone For Good apart from other document destruction and e-waste recycling franchise businesses.

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CONCEPT INTRODUCTION

Gone For Good is much more than a document shredding franchise opportunity. It's a mission-driven business concept that connects people with disabilities to their communities and empowers them to live full and meaningful lives. At the same time, this standout franchise brand delivers security and confidentiality to its customers.

If you have a true interest in serving others, Gone For Good offers you a chance to make a difference in your community and change your destiny. A Gone For Good franchise is good for business, good for people, good for the environment, and good for communities across the country.

Here are a few of the industries
Gone For Good serves:

- Financial services organizations
 - Accounting firms
 - Financial advisors
 - Insurance companies
- Healthcare and medical providers
 - Law Firms
 - Government groups
 - Public service groups
 - Hospitality services
 - Major Corporations

Gone for Good is AAA NAID Certified and franchisees are required to obtain the certification.

Deconstruction of the Document Destruction Industry

- ☰ We may be living in a digital era, but paper is ever-present in workspaces across the country.



Offices use **12.1 trillion sheets of paper a year** in the U.S.

- ☰ The problem is how to get rid of the paper stacks – and protect sensitive data. The solution has led to a

\$7 billion document management services industry.

- ☰ Privacy laws dating back to the 1930s at the start of the Social Security Administration **drive the need for safe, secure ways to destroy paper and data in the workplace.** Demand for secure, efficient services comes from businesses of every size in nearly every industry.



Document Destruction Defined

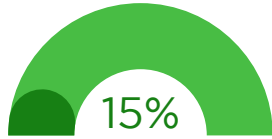
To reasonably assure the information is unreadable and non-constructible when discarded.

Untap the Value of Electronic Waste Destruction

E-waste also has its place as an influencer in the data destruction industry. Businesses need ways to get rid of outdated technology, such as computers, hard drives, and cell phones, without compromising security and environmental safety.



50 lbs. of e-waste per person



15% recycled e-waste per year.



Did you know that the U.S. generates more than 7 million tons of e-waste a year?

That's close to 50 pounds per person. Currently, only 15% is recycled.

Recycling electronic waste has evolved into a \$19 billion industry in the U.S. As businesses replace old electronic goods with the latest technologies, demand grows for e-waste recycling, reuse, and disposal services.

Gone For Good answers the call from businesses for a convenient, one-stop-shop that offers shredding, e-waste disposal, and recycling services they need.

When you invest in a Gone For Good information destruction franchise, **you can help businesses protect the privacy of their customers, workforce, and communities.** Your recycling services can also help the environment and save more than 18,000 trees a year.



Raise Awareness About Disabilities in a Meaningful and Rewarding Way



A Gone For Good franchise unlocks opportunities to transform your future. It's a chance to make a difference in your community and turn your dreams of business ownership into reality.

Gone For Good is much more than a document destruction and recycling company. It is a **purpose-driven brand that serves to make its communities a better place to live.**

At the heart of Gone For Good is its mission to **create meaningful employment for adults with intellectual and physical disabilities.** It also provides a valuable service to help businesses protect their privacy and keep electronic waste out of landfills.

One in four adults live with a disability in the U.S. Only a third of those age 16 to 64 is in the workforce. For many of these individuals, employment provides not only a paycheck but a sense of independence and purpose.

At Gone For Good, we want to **remove barriers that hold people back from achieving their potential.** Our brand is based on a commitment to provide in-demand services that connect people with disabilities to their communities and empower people to live full and meaningful lives.

GONE FOR GOOD BRAND VISION

To create a world where disability is neither defining nor limiting and make our community a better place to live.

Advantages of Franchising



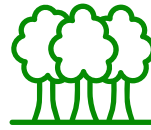
Connect People and Services to Build a Better Community - and Build a Meaningful Future for Yourself

The Gone For Good brand centers around helping others - whether it's our workforce, the customers we serve, or franchise owners like you. That's why we like to say when we work, we work for good.

Here's what makes a Gone For Good franchise a rewarding investment:



Good for business. Security, compliance, and convenience come together in a one-stop solution to protect customers from security breaches and potential lawsuits.



Good for the environment. Recycling services reduce landfill waste and contribute to a cleaner, better environment.



Good for people. Our brand empowers a diverse workforce, including people with intellectual and physical disabilities, to learn, earn and live meaningful lives.



Innovative services are good for the community. They connect people in profound ways and help them achieve their potential, whether in business or personally.



Mission-Driven Business Model Stands Out in the Document Management Industry



No other document destruction franchise concept has a story quite like Gone For Good. It's a business strategy that grew from a nonprofit community service model.

Gone For Good is a program of United Ability, a not-for-profit organization that serves the needs of children and adults living with disabilities in Birmingham, Alabama. Among its services, United Ability employs adults living with physical, developmental, and intellectual challenges.

United Ability founded Gone For Good in 2006 to provide meaningful employment opportunities for individuals with disabilities and spread awareness about physical and intellectual disabilities. Its services help businesses manage sensitive documents, unmanageable paper files, and broken or outdated electronics.

Why Gone For Good Works

Service-oriented entrepreneurs like you recognize the potential rewards that go far beyond numbers on a balance sheet when you invest in a brand like Gone For Good.

This is a chance to bring together meaningful employment opportunities, valued services, and personal and professional fulfillment with your own Gone For Good franchise. It's also an opportunity to work with people in your community who consider it a privilege to be part of your Gone For Good mission.

Here are key reasons to consider an investment in a Gone For Good franchise of your own:

Nonprofit or for-profit franchise options. Choose the business framework that fits your specific goals.

Tried-and-tested business model. Realize the value of industry experience and trusted relationships as you build your own business.

Access to training and support. Tap into the power of experience and knowledge that's available for franchise owners like you.

Potential revenue-generating services. Take advantage of year-round income-building opportunities like one-time document purges, ongoing shredding and destruction services, and e-waste disposal.

Strong brand image. Leverage a standout reputation for inclusive employment of adults with disabilities and customer service standards that go beyond expectations.

Experience the Difference Connections Make When You Join Our Team

Our mission is simple: help others build meaningful lives. That includes our team of franchise owners. When you invest in a Gone For Good franchise, you have access to the tools and support you need to serve your community and transform lives.



Here are a few resources you can expect from us when you join our team.

Start-up guidance. Pre-launch assistance helps you acquire the required commercial space, equipment, and inventory, including Gone For Good-branded trucks, to launch your business confidently.

Initial training and support. We provide hands-on training in our warehouse and on truck routes to introduce you to the fundamentals of your business.

Ongoing support. Refresher training, on-site assistance, and remote access offer professional experienced guidance on daily operations when needed.

Confidential operations manual. Access to detailed information about operational procedures, performance reports, marketing tools, and more can help you operate efficiently.

Marketing support. Guidance on local marketing campaigns can help you build awareness about your services and employment opportunities in your community.

Innovative technology tools. A vetted and approved vendor and supplier network offers resources that can streamline your operations and help ensure you are operating as efficiently and effectively as possible.

8 Steps to Get Started Growing Your Own Gone For Good Franchise

Here are the next steps to turn your interest in franchise ownership into reality.

- 1** Complete our request for information form
- 2** Meet our franchise development team
- 3** Review our franchise documentation (FDD and Franchise Agreement)
- 4** Finalize financing
- 5** Secure the necessary real estate and equipment, with our guidance.
- 6** Train with the Gone For Good experts
- 7** Build your own Gone For Good team (Including those with disabilities who deserve to have access to viable employment and growth opportunities)
- 8** Start providing Gone For Good document shredding and e-recycling services in your community



The Opportunity

This is your chance to connect meaningful employment opportunities, valued services and invaluable rewards with your own Gone For Good franchise.

Contact us today to find out if you're the right fit for a Gone For Good franchise.



The Summary



Brand: Document shredding franchise with a mission-driven foundation.



Market: Meet the growing demand for services in the document destruction services industry.



Product: Create meaningful employment for adults with intellectual and physical disabilities as you help businesses protect their privacy and keep electronic waste out of landfills.



Value Proposition: Own a Gone For Good franchise that's good for business, good for people, good for the environment, and good for communities across the country.



How We Support Our Franchise Owners: Use our experience, know-how, and purpose-driven approach to serve your community and transform lives, including your own.

Join Us

You can be part of our journey to bring the Gone For Good to new communities across the country. If you are interested in turning your business experience and a desire to connect people with disabilities to their community into a rewarding future, we'd like to talk with you.

Gone For Good offers opportunities to invest in yourself and your community with a document shredding franchise that truly makes a difference.

- ☰ Strong brand image with a specific reputation for inclusive employment of adults with disabilities.
- ☰ A tried-and-tested business model that can help you leverage industry experience and form trusted relationships within your community
- ☰ Established relationships with recycling equipment and e-waste disposal vendors
- ☰ Not-for-profit or for-profit franchise options to fit your goals and control your destiny
- ☰ Ample training and support to guide start-up and ongoing operations



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**For more information
on how you can become
a Gone For Good
franchise owner,
contact us today!**